



Swiss Industry  
Liaison Office  
for International Research Organisations



UNIVERSITÉ  
DE GENÈVE

Your Knowledge #8 - Towards a broader and enhanced  
ENRIITC ILO & ICO network  
12.05.2022

**Feed-back on ESO's Extremely Large Telescope (E-ELT)  
Information Day for the industry  
Geneva – 07<sup>th</sup> April 2022**

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# Event challenges

- Re-start in person a large international event after 2 years of pandemia
- New of a kind event. Bridging the gap between ESO (telescope provider), the E-ELT independent instrument consortia (with different procurement jurisdictions) and the industry supplier network.
- Acknowledge the role of each participating entity (ESO /Laboratories /ILOs /Suppliers)
- Use modern event organisation methods to facilitate qualified & inclusive participation :
  - **Preparation:** event dissemination (who is concerned- why attend) / speaker panel selection
  - **Event roll-out:** on site infrastructure, remote participation, presentation handouts
  - **Information exchange:** participation list, conference booklet, B2B poster session, dinner event
  - **All-in-one experience:** cultural/recreative/environmental friendly for all travellers
- Check for the **ultimate goal:** improve the networking and cooperation between industry and institutes in the field of large scientific space observation instruments
  - Event KPIs for industry = the number of new business opportunities identified by a company
  - Event KPIs for labs = the number of new supplier options for a given procurement

# Factual outcome

- Participation in person: 141 p (+45p remote)
- Representation
  - Suppliers: 60 companies / 12 countries
  - Suppliers with poster exhibition: 35 companies
  - Scientists: 38 p from 12 astronomy laboratories
  - ESO Organisation: 5 upper level managers
  - ESO ILOs : 11 delegates
- Dinner event on the «Italie», Belle Epoque lake Geneva fleet (91p)
- Event website: presentations & photos: <https://indi.to/ELTInstruments2022>

