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Physical Review Letters is the most cited journal in physics, with a Letter cited roughly every 80 seconds. Editors decide what to publish with extensive input from peer review and consultation with the PRL editorial board. This talk will provide an outline of how PRL manages the review of more than 10,000 annual submissions, less than 1/4 of which are published, while maintaining the breadth and exclusivity that is the hallmark of the journal.

We face many challenges, however, as the publishing trends in some areas of physics shift, for example to smaller, less comprehensive, or more interdisciplinary venues. I will discuss some of these challenges, and what PRL is doing, to maintain a competitive journal that best serves the physics community. Most importantly, I welcome your feedback during and after the talk.

Author: DUSLING, Kevin (Physical Review Letters)

Presenter: DUSLING, Kevin (Physical Review Letters)

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