# Fermion and scalar phenomenology of a 2-Higgs doublet model with $S_3$ .

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### Introduction and Motivation

The origin of fermion masses and mixings cannot be understood within the <u>Standard Model</u>.

<b>FERMIONS</b> matter constituents spin = 1/2, 3/2, 5/2,										
Lep	tons spin =1/		Quark	<b>(S</b> spin	=1/2					
Flavor	Mass GeV/c <sup>2</sup>	Electric charge		Flavor	Approx. Mass GeV/c <sup>2</sup>	Electric charge				
𝔑 lightest neutrino*	(0−0.13)×10 <sup>−9</sup>	0		U up	0.002	2/3				
e electron	0.000511	-1		d down	0.005	-1/3				
𝔑 middle neutrino*	(0.009-0.13)×10 <sup>-9</sup>	0		C charm	1.3	2/3				
$\mu$ muon	0.106	-1		S strange	0.1	-1/3				
$\mathcal{V}_{H}$ heaviest neutrino*	(0.04-0.14)×10 <sup>-9</sup>	0		t top	173	2/3				
τ tau	1.777	-1		b bottom	4.2	-1/3				

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The popular tribimaximal (TBM) ansatz for the leptonic mixing matrix

$U_{TBM} = \begin{pmatrix} \sqrt{\frac{2}{3}} & \frac{1}{\sqrt{3}} & 0\\ -\frac{1}{\sqrt{6}} & \frac{1}{\sqrt{3}} & -\frac{1}{\sqrt{2}}\\ -\frac{1}{\sqrt{6}} & \frac{1}{\sqrt{3}} & \frac{1}{\sqrt{2}} \end{pmatrix}, \text{ predicts } (\sin^2 \theta_{12})_{TBM} = \frac{1}{3},$								
$(\sin^2 \theta_{23})_{TBN}$	$_{I} = \frac{1}{2}$ , and $(\sin^2 \theta_1)$	$_{3}\big)_{TBM}=0.$						
Parameter	$\Delta m_{21}^2 (10^{-5} \mathrm{eV}^2)$	$\Delta m_{31}^2 (10^{-3} \mathrm{eV}^2)$	$\left(\sin^2\theta_{12}\right)_{\rm exp}$	$\left(\sin^2\theta_{23}\right)_{\rm exp}$	$\left(\sin^2\theta_{13}\right)_{\rm exp}$			
Best fit	7.60	2.48	0.323	0.567	0.0234			
$1\sigma$ range	7.42 - 7.79	2.41 - 2.53	0.307 - 0.339	0.439 - 0.599	0.0214 - 0.0254			
$2\sigma$ range	7.26 - 7.99	2.35 - 2.59	0.292 - 0.357	0.413 - 0.623	0.0195 - 0.0274			
$3\sigma$ range	7.11 - 8.11	2.30 - 2.65	0.278 - 0.375	0.392 - 0.643	0.0183 - 0.0297			

Table 1: Range for experimental values of neutrino mass squared splittings and leptonic mixing parameters taken from Forero et al, 2014 for the case of normal hierarchy.

Parameter	$\Delta m_{21}^2 (10^{-5} \mathrm{eV}^2)$	$\Delta m_{13}^2 (10^{-3} \mathrm{eV}^2)$	$\left(\sin^2\theta_{12}\right)_{\rm exp}$	$\left(\sin^2\theta_{23}\right)_{\rm exp}$	$\left(\sin^2\theta_{13}\right)_{\rm exp}$
Best fit	7.60	2.38	0.323	0.573	0.0240
$1\sigma$ range	7.42 - 7.79	2.32 - 2.43	0.307 - 0.339	0.530 - 0.598	0.0221 - 0.0259
$2\sigma$ range	7.26 - 7.99	2.26 - 2.48	0.292 - 0.357	0.432 - 0.621	0.0202 - 0.0278
$3\sigma$ range	7.11 - 8.11	2.20 - 2.54	0.278 - 0.375	0.403 - 0.640	0.0183 - 0.0297

Table 2: Range for experimental values of neutrino mass squared splittings and leptonic mixing parameters taken from Forero et al, 2014 for the case of inverted hierarchy.

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The  $S_3$  group has three irreducible representations: **1**, **1**' and **2**. Denoting the basis vectors for two  $S_3$  doublets as  $(x_1, x_2)^T$  and  $(y_1, y_2)^T$  and y' a non trivial  $S_3$  singlet, the  $S_3$  multiplication rules are (Ishimori, et al, Prog. Theor. Phys. Suppl 2010)::

$$\begin{pmatrix} x_1 \\ x_2 \end{pmatrix}_{\mathbf{2}} \otimes \begin{pmatrix} y_1 \\ y_2 \end{pmatrix}_{\mathbf{2}} = (x_1y_1 + x_2y_2)_{\mathbf{1}} + (x_1y_2 - x_2y_1)_{\mathbf{1}'} + \begin{pmatrix} x_2y_2 - x_1y_1 \\ x_1y_2 + x_2y_1 \end{pmatrix}_{\mathbf{2}},$$
(1)

$$\begin{pmatrix} x_1 \\ x_2 \end{pmatrix}_2 \otimes (y')_{\mathbf{1}'} = \begin{pmatrix} -x_2y' \\ x_1y' \end{pmatrix}_2, \qquad (x')_{\mathbf{1}'} \otimes (y')_{\mathbf{1}'} = (x'y')_{\mathbf{1}}.$$
(2)

#### The Model

We consider a 2HDM with its full symmetry  ${\mathcal G}$  broken spontaneously in two steps:

$$\mathcal{G} = SU(3)_C \otimes SU(2)_L \otimes U(1)_Y \otimes S_3 \otimes Z_3 \otimes Z'_3 \otimes Z_{14}$$
(3)  
$$\Downarrow \Lambda$$

$$SU(3)_C \otimes SU(2)_L \otimes U(1)_Y \otimes Z_3$$

 $\Downarrow \Lambda_{EW}$ 

 $SU(3)_{C}\otimes U(1)_{em}$  ,

where the different symmetry breaking scales satisfy the following hierarchy  $\Lambda \gg \Lambda_{EW}$ , where  $\Lambda_{EW} = 246$  GeV is the electroweak symmetry breaking scale. We use the  $S_3$  discrete group since it is the smallest non-Abelian group, having a doublet and two singlets as irreducible representations.

	$q_{1L}$	<b>q</b> <sub>2L</sub>	<b>q</b> <sub>3L</sub>	$U_R$	u <sub>3R</sub>	$d_{1R}$	$d_{2R}$	d <sub>3R</sub>	$I_{1L}$	$I_{2L}$	I <sub>3L</sub>	$I_{1R}$	$I_{2R}$	I <sub>3R</sub>	$v_{1R}$	$v_{2R}$
$S_3$	1	1	1	2	1	1	1	1	1	1	1	1'	1	1	1	1
$Z_3$	0	0	1	0	1	2	2	1	2	0	0	1	0	0	0	0
$Z'_3$	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0
$Z_{14}$	-3	-2	0	1	0	4	3	3	-3	0	0	4	5	3	0	0

Table: Assignments of the SM fermions under the flavor symmetries. A field  $\psi$  transforms under the  $Z_N$  symmetry with a corresponding  $Q_n$  charge as:  $\psi \to e^{\frac{2\pi i Q_n}{N}}\psi$ ,  $n = 0, 1, 2, 3 \cdots N - 1$ .

Field	$\phi_1$	$\phi_2$	ξ	$\chi$	ζ
$SU(2)_L$	2	2	1	1	1
$S_3$	1	1	2	1	1'
$Z_3$	0	1	0	0	0
$Z'_3$	0	0	0	0	1
$Z_{14}$	0	0	0	-1	0

Table: Assignments of the scalars under  $SU(2)_L$  and the flavor symmetries.

The VEV of  $\xi$  is aligned as (1,0) in the  $S_3$  direction.

The relevant quark Yukawa terms are

$$\mathcal{L}_{Y}^{U} = \varepsilon_{33}^{(u)} \overline{q}_{3L} \widetilde{\phi}_{1} u_{3R} + \varepsilon_{23}^{(u)} \overline{q}_{2L} \widetilde{\phi}_{2} u_{3R} \frac{\chi^{2}}{\Lambda^{2}} + \varepsilon_{13}^{(u)} \overline{q}_{1L} \widetilde{\phi}_{2} u_{3R} \frac{\chi^{3}}{\Lambda^{3}} + \varepsilon_{22}^{(u)} \overline{q}_{2L} \widetilde{\phi}_{1} U_{R} \frac{\xi \chi^{3}}{\Lambda^{4}} + \varepsilon_{11}^{(u)} \overline{q}_{1L} \widetilde{\phi}_{1} U_{R} \frac{\xi \chi^{4} \zeta^{3}}{\Lambda^{8}} + h.c.$$
(4)

$$\mathcal{L}_{Y}^{D} = \varepsilon_{33}^{(d)} \overline{q}_{3L} \phi_{1} d_{3R} \frac{\chi^{3}}{\Lambda^{3}} + \varepsilon_{22}^{(d)} \overline{q}_{2L} \phi_{2} d_{2R} \frac{\chi^{5}}{\Lambda^{5}} + \varepsilon_{12}^{(d)} \overline{q}_{1L} \phi_{2} d_{2R} \frac{\chi^{6}}{\Lambda^{6}} + \varepsilon_{21}^{(d)} \overline{q}_{2L} \phi_{2} d_{1R} \frac{\chi^{6}}{\Lambda^{6}} + \varepsilon_{11}^{(d)} \overline{q}_{1L} \phi_{2} d_{1R} \frac{\chi^{7}}{\Lambda^{7}} + h.c.$$
(5)

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The invariant Yukawa terms for charged leptons and neutrinos are

$$\mathcal{L}'_{Y} = \varepsilon_{33}^{(l)} \bar{l}_{3L} \phi_{1} l_{3R} \frac{\chi^{3}}{\Lambda^{3}} + \varepsilon_{23}^{(l)} \bar{l}_{2L} \phi_{1} l_{3R} \frac{\chi^{3}}{\Lambda^{3}} + \varepsilon_{22}^{(l)} \bar{l}_{2L} \phi_{1} l_{2R} \frac{\chi^{5}}{\Lambda^{5}} + \varepsilon_{32}^{(l)} \bar{l}_{3L} \phi_{1} l_{2R} \frac{\chi^{5}}{\Lambda^{5}} + \varepsilon_{11}^{(l)} \bar{l}_{1L} \phi_{2} l_{1R} \frac{\chi^{7} \zeta}{\Lambda^{8}} + h.c.$$
(6)

$$\mathcal{L}_{Y}^{\nu} = \varepsilon_{11}^{(\nu)} \overline{l}_{1L} \widetilde{\phi}_{2} \nu_{1R} \frac{\chi^{3}}{\Lambda^{3}} + \varepsilon_{12}^{(\nu)} \overline{l}_{1L} \widetilde{\phi}_{2} \nu_{2R} \frac{\chi^{3}}{\Lambda^{3}} + \varepsilon_{21}^{(\nu)} \overline{l}_{2L} \widetilde{\phi}_{1} \nu_{1R} + \varepsilon_{22}^{(\nu)} \overline{l}_{2L} \widetilde{\phi}_{1} \nu_{2R} + \varepsilon_{31}^{(\nu)} \overline{l}_{3L} \widetilde{\phi}_{1} \nu_{1R} + \varepsilon_{32}^{(\nu)} \overline{l}_{3L} \widetilde{\phi}_{1} \nu_{2R} + M_{1} \overline{\nu}_{1R} \nu_{1R}^{c} + M_{2} \overline{\nu}_{2R} \nu_{2R}^{c} + M_{12} \overline{\nu}_{1R} \nu_{2R}^{c} + h.c.$$
(7)

Note that the breaking of the  $Z_3$  symmetry at the EW scale generates the masses for the electron, down and strange quarks as well as a non trivial quark mixing.

The roles of the discrete symmetries are:

- S<sub>3</sub>: Reduces the number of parameters in the Yukawa sector of this 2HDM making it more predictive.
- Z<sub>3</sub>: Completely decouples the bottom quark from the remaining down and strange quarks.
- Z<sub>3</sub>' and Z<sub>14</sub>: Shapes the charged fermion mass and quark mixing hierarchy.

The  $Z_{14}$  symmetry is the smallest cyclic symmetry that allows  $\frac{\chi'}{\Lambda 7}$  in the Yukawa terms responsible for the down quark and electron masses. The  $Z'_3$  helps to explain the smallness of the up quark and electron masses.

Since the charged fermion mass and quark mixing pattern arises from the  $Z'_3 \otimes Z_{14}$  symmetry breaking, we set

$$v_{\zeta} \sim v_{\zeta} \sim v_{\chi} = \lambda \Lambda.$$
 (8)

where  $\lambda = 0.225$ .

The mass matrices for up and down-type quarks are:

$$M_{U} = \frac{v}{\sqrt{2}} \begin{pmatrix} c_{1}\lambda^{8} & 0 & a_{1}\lambda^{3} \\ 0 & b_{1}\lambda^{4} & a_{2}\lambda^{2} \\ 0 & 0 & a_{3} \end{pmatrix}, M_{D} = \frac{v}{\sqrt{2}} \begin{pmatrix} e_{1}\lambda^{7} & f_{1}\lambda^{6} & 0 \\ e_{2}\lambda^{6} & f_{2}\lambda^{5} & 0 \\ 0 & 0 & g_{1}\lambda^{3} \end{pmatrix},$$
(9)
Setting  $e_{2} \approx f_{2}$  and fitting  $|a_{1}|$ ,  $a_{2}$ ,  $a_{3}$ ,  $b_{1}$ ,  $c_{1}$ ,  $e_{1}$ ,  $f_{1}$ ,  $f_{2}$ ,  $g_{1}$  and  $\arg(a_{1})$ , we get:

$$\begin{array}{rcl} a_{3} &\simeq& 1, & a_{2} \simeq 0.81, & a_{1} \simeq -0.3 e^{i\delta}, \\ \delta &=& 67^{\circ}, & b_{1} \simeq \frac{m_{c}}{\lambda^{4}m_{t}} \simeq 1.43, & c_{1} \simeq \frac{m_{u}}{\lambda^{8}m_{t}} \simeq 1.27, \\ e_{1} &\simeq& 0.84, & f_{1} \simeq 0.4, & f_{2} \simeq 0.57, & g_{1} \simeq 1.42. \end{array}$$
(10)

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Observable	Model value	Experimental value
$m_u(MeV)$	1.47	$1.45^{+0.56}_{-0.45}$
$m_c(MeV)$	641	$635\pm86$
$m_t(GeV)$	172.2	$172.1 \pm 0.6 \pm 0.9$
$m_d(MeV)$	3.00	$2.9^{+0.5}_{-0.4}$
$m_s(MeV)$	59.2	$57.7^{+16.8}_{-15.7}$
$m_b(GeV)$	2.82	$2.82^{+0.09}_{-0.04}$

Table: Model and experimental values of the quark masses.

Observable	Model value	Experimental value
$\sin  heta_{12}$	0.2257	0.2254
$\sin \theta_{23}$	0.0412	0.0413
$\sin  heta_{13}$	0.00352	0.00350
δ	68°	68°

Table: Model and experimental values of CKM parameters.

#### Lepton masses and mixing.

The charged lepton mass matrix is:

$$M_{l} = \frac{v}{\sqrt{2}} \begin{pmatrix} x_{1}\lambda^{8} & 0 & 0\\ 0 & y_{1}\lambda^{5} & z_{1}\lambda^{3}\\ 0 & y_{2}\lambda^{5} & z_{2}\lambda^{3} \end{pmatrix}.$$
 (11)

The neutrino mass matrix is

$$M_{\nu} = \begin{pmatrix} 0_{3\times3} & M_{\nu}^{D} \\ (M_{\nu}^{D})^{T} & M_{R} \end{pmatrix}, \qquad (12)$$

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where:

$$M_{\nu}^{D} = \begin{pmatrix} \lambda^{3} \varepsilon_{11}^{(\nu)} \frac{v_{2}}{\sqrt{2}} & \lambda^{3} \varepsilon_{12}^{(\nu)} \frac{v_{2}}{\sqrt{2}} \\ \varepsilon_{21}^{(\nu)} \frac{v_{1}}{\sqrt{2}} & \varepsilon_{22}^{(\nu)} \frac{v_{3}}{\sqrt{2}} \\ \varepsilon_{31}^{(\nu)} \frac{v_{1}}{\sqrt{2}} & \varepsilon_{33}^{(\nu)} \frac{v_{3}}{\sqrt{2}} \end{pmatrix} = \begin{pmatrix} A & F \\ B & E \\ C & D \end{pmatrix}, M_{R} = \begin{pmatrix} M_{1} & \frac{1}{2}M_{12} \\ \frac{1}{2}M_{12} & M_{2} \end{pmatrix}$$

Since  $(M_R)_{ii} >> v$ , type I seesaw mechanism generates the light active neutrino mass matrix:

$$M_{L} = \begin{pmatrix} W^{2} & \kappa WX & WY \\ \kappa WX & X^{2} & \kappa XY \\ WY & \kappa XY & Y^{2} \end{pmatrix}, \qquad \kappa = \cos \varphi. \quad (14)$$

We further simplify the analysis by considering

$$x_1 = y_2 = z_1,$$
 (15)

Fitting  $x_1$ ,  $y_1$ ,  $z_2$ ,  $\kappa$ , W, X and Y, we get:

$$\begin{aligned} \kappa &\simeq 0.45, \ W \simeq 0.13 eV^{\frac{1}{2}}, \ X \simeq 0.11 eV^{\frac{1}{2}}, \ Y \simeq 0.18 eV^{\frac{1}{2}}, \\ x_1 &\simeq 0.42, \ y_1 \simeq 1.39, \ z_2 \simeq 0.77, \ \text{ for NH} \end{aligned} \tag{16} \\ \kappa &\simeq 4.03 \times 10^{-3}, \ W \simeq 0.18 eV^{\frac{1}{2}}, \ X \simeq 0.22 eV^{\frac{1}{2}}, \ Y \simeq 0.13 eV^{\frac{1}{2}}, \\ x_1 &\simeq 0.42, \ y_1 \simeq 1.38, \ z_2 \simeq 0.78, \ \text{ for IH} \end{aligned} \tag{17} \\ m_1 = 0, \ m_2 \approx 9 \text{meV}, \ m_3 \approx 50 \text{meV}, \ \text{ for NH} \end{aligned} \tag{18} \\ m_1 \approx 49 \text{meV}, \ m_2 \approx 50 \text{meV}, \ m_3 = 0, \ \text{ for IH} \end{aligned} \tag{19} \end{aligned}$$

Observable	Model value	Experimental value
$m_e(MeV)$	0.487	0.487
$m_{\mu}(MeV)$	102.8	$102.8\pm0.0003$
$m_{ au}(GeV)$	1.75	$1.75\pm0.0003$
$\Delta m_{21}^2 (10^{-5} \text{eV}^2) \text{ (NH)}$	7.60	$7.60^{+0.19}_{-0.18}$
$\Delta m_{31}^2 (10^{-3} \text{eV}^2) \text{ (NH)}$	2.48	$2.48^{+0.05}_{-0.07}$
$\sin^2 \theta_{12}$ (NH)	0.323	$0.323\pm0.016$
$\sin^2 \theta_{23}$ (NH)	0.567	$0.567^{+0.032}_{-0.128}$
$\sin^2  heta_{13}$ (NH)	0.0234	$0.0234 \pm 0.0020$
$\Delta m_{21}^2 (10^{-5} \text{eV}^2) \text{ (IH)}$	7.60	$7.60^{+0.19}_{-0.18}$
$\Delta m_{13}^2 (10^{-3} \text{eV}^2)$ (IH)	2.48	$2.48^{+0.05}_{-0.06}$
$\sin^2 \theta_{12}$ (IH)	0.323	$0.323\pm0.016$
$\sin^2 \theta_{23}$ (IH)	0.573	$0.573^{+0.025}_{-0.043}$
$\sin^2 \theta_{13}$ (IH)	0.0240	$0.0240 \pm 0.0019$

Table: Model and experimental values of the charged lepton masses, neutrino mass squared splittings and leptonic mixing parameters for thenormal (NH) and inverted (IH) mass hierarchies.

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≣▶ ≣ ৩৭৫ 09/09 17/34 Furthermore, it is well known that the amplitude for neutrinoless double beta decay is proportional to the combination

$$m_{ee} = \sum_{k} U_{ek}^2 m_{\nu_k} \tag{20}$$

We predict the following effective neutrino mass for both hierarchies:

$$m_{\beta\beta} = \begin{cases} 4 \text{ meV} & \text{for} & \text{NH} \\ 50 \text{ meV} & \text{for} & \text{IH} \end{cases}$$
(21)

Therefore our predicted effective Majorana neutrino mass is consistent with its current experimental bound  $|m_{ee}| < 0.3$  eV.

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# Implications of flavour changing neutral Higgs couplings

The up-type Yukawa couplings  $Y_{ut,ct}^{h,H}$ , however, allow for the tree-level decays  $t \rightarrow hq$  (q = u, c), whose branching ratios are currently limited by ATLAS (2014) to Br( $t \rightarrow ch$ ) < 0.79% @ 95% C.L. and by CMS to Br( $t \rightarrow ch$ ) < 0.56% @ 95% C.L (observed limit) and Br( $t \rightarrow ch$ ) < 0.65 $^{+0.29}_{-0.19}$ % (expected limit). We consider only the stronger CMS constraint which implies

$$\sqrt{|y_{ut}^h|^2+|y_{ct}^h|^2} < 0.14 \, . \left|rac{c_{lpha-eta}}{c_eta s_eta}
ight| \lesssim 3.40 \, .$$

That bound translates to

$$\left|rac{c_{lpha-eta}}{c_{eta}s_{eta}}
ight|\lesssim 3.40$$
 .

The  $t \to ch$  channel is particularly interesting since its branching ratio Br $(t \to hc)_{SM} \simeq 10^{-15}$  is extremely suppressed in the SM, but can be potentially large in our model allowing it to be probed at future collider experiments. Our model predictions can reach branching ratios of  $\mathcal{O}(0.01\%)$  in some regions of the  $\alpha - \beta$  parameter space.  $(1 \to 10^{-15} \text{ Jm}) = 0.000$ A.E. Garcamo Hernández (UTESM) Fermion and scalar phenomenology of a 2-Hig



Figure: Br( $t \rightarrow hc$ ) as a function of  $\alpha$  for  $\beta = \pi/10$  (blue, solid),  $\beta = \pi/6$  (red, dashed) and  $\beta = \pi/3$  (yellow, dotted).

The charged leptons are also free of FCNCs due to the lack of off-diagonal Yukawa couplings. Consequently, the recently reported anomaly in  $h \rightarrow \mu \tau$  decays cannot be explained in our present model.

# Constraints from $h ightarrow \gamma \gamma$



Figure: One-loop Feynman diagrams in the Unitary Gauge contributing to the  $h \rightarrow \gamma \gamma$  decay.

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Figure: The constraints on the model imposed by keeping  $R_{\gamma\gamma}$  inside the experimentally allowed  $1\sigma$  range determined by CMS and ATLAS to be  $1.14^{+0.26}_{-0.23}$  and  $1.17 \pm 0.27$ , respectively. Here  $m_{H^{\pm}} = 500$  GeV,  $\gamma_{12} + \kappa_{12} = 1$ . The blue, red and green curves correspond  $\beta$  set to 0,  $\frac{\pi}{6}$  and  $\frac{\pi}{3}$ , respectively, and the horizontal lines are the minimum and maximum values of the ratio  $R_{\gamma\gamma}$ . The Figure of the right panel shows the allowed region in the  $\alpha$ - $\beta$  plane consistent with the Higgs diphoton decay rate constraint at the LHC, superimposed with the constraint  $Br(t \rightarrow qh) < 0.79\%$  at 95%CL.

As the mixing angle  $\beta$  is increased, the range of  $\alpha$  consistent with LHC observations of  $h \rightarrow \gamma \gamma$  moves away from  $\pi/2$ .

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#### The T and S parameters



Figure: One-loop Feynman diagrams contributing to the T parameter.

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The T and S parameters are defined as:

$$T = \frac{\Pi_{33}(0) - \Pi_{11}(0)}{M_W^2 \,\alpha_{em}(m_Z)}, \quad S = \frac{4\sin^2\theta_W}{\alpha_{em}(m_Z)} \frac{g}{g'} \frac{d\Pi_{30}(q^2)}{dq^2} \Big|_{q^2 = 0}.$$
 (22)

We can write  $T = T_{SM} + \Delta T$  and  $S = S_{SM} + \Delta S$ , where



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Figure: The  $\Delta S - \Delta T$  plane, where the ellipses contain the experimentally allowed region at 95% confidence level. We set  $\alpha - \beta = \frac{\pi}{5}$ . Figures (a) and (b) correspond to  $m_{A^0} = m_{H^0} = 500$  GeV and  $m_{H^0} = m_{H^\pm} = 500$  GeV, respectively. Here 550 GeV  $\leq m_{H^\pm} \leq 580$  GeV (Fig. (a), 375 GeV  $\leq m_{A^0} \leq 495$  GeV (Fig. 1(b). The nearly vertical lines going up towards the ellipses correspond to  $\Delta T$  and  $\Delta S$  parameters in our model as masses are varied in the aforementioned ranges.

To explain the LHC diphoton excess at 750 GeV, we add to the fermion sector four  $SU(2)_L$  singlet exotic quark fields with electric charge  $\frac{5}{3}$ , grouped into two  $S_3$  doublets, as follows  $T_L = (T_{1L}, T_{2L})$ ,  $T_R = (T_{1R}, T_{2R})$ . These exotic quarks fields are neutral under the  $Z_3 \otimes Z'_3$  discrete symmetry but charged under the  $Z_{14}$  symmetry as:

$$T_L \to e^{-\frac{\pi i}{7}} T_L, \quad T_R \to T_R.$$
 (24)

The diphoton excess is attributed to the  $Z_{14}$  charged scalar  $\chi$ , having the following Yukawa interaction with the exotic quarks:

$$y_T \overline{T}_L T_R \chi \tag{25}$$



Figure: Total cross section  $\sigma(pp \to \chi \to \gamma \gamma)$  as a function of  $v_{\chi}$  for and different values of the exotic quark Yukawa couplings 1.5, 1 and 0.5 (in the curves from top to bottom, respectively), assuming  $\sqrt{s} = 13 \text{ TeV}$  and  $\alpha_s(m_{\chi}/2) \simeq 0.1$ . The horizontal lines denote the experimentally allowed limits of the diphoton signal given by ATLAS and CMS, which amount to  $10 \pm 3fb$  and  $6 \pm 3 fb$ , respectively. The limits require  $v_{\chi} \lesssim 1.8 \text{ TeV}$  if natural order one exotic quark Yukawa couplings are assumed.

# Conclusions

- Fermion masses and mixings are successfully accounted for.
- Light neutrino masses arise from type I seesaw mechanism with two heavy Majorana neutrinos.
- The observed charged fermion mass and quark mixing hierarchy arises from the  $Z'_3 \otimes Z_{14}$  symmetry breaking at a very high energy.
- The model has 17 effective free parameters in the Yukawa sector.
- The additional scalars mediate flavor changing neutral current processes that only in the up-type quark sector.
- The h → γγ rate in our model can be distinguished from the SM prediction and places constraints on the mixing angles α and β.
- The model is compatible with the T and S parameter constraints.
- We predict an effective Majorana neutrino mass  $m_{\beta\beta}$  equal to 4 meV and 48 meV for NH and IH neutrino spectrum, respectively.
- The 750 GeV diphoton excess constraints the exotic quark masses to be in the range [1, 1.8] TeV, for O(1) exotic quark Yukawa couplings.

Thank you very much to all of you for the attention.

#### Extra Slides

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The Higgs doublets  $\phi_j$  (j = 1, 2) acquire VEVs that break  $SU(2)_L$ 

$$\phi_j = \begin{pmatrix} 0 \\ \frac{v_j}{\sqrt{2}} \end{pmatrix}$$
,  $j = 1, 2.$  (26)

We decompose the Higgs fields around this minimum as

$$\phi_{I} = \begin{pmatrix} \varphi_{I}^{+} \\ \frac{1}{\sqrt{2}} (v_{I} + \rho_{I} + i\eta_{I}) \end{pmatrix} = \begin{pmatrix} \frac{1}{\sqrt{2}} (\omega_{I} + i\tau_{I}) \\ \frac{1}{\sqrt{2}} (v_{I} + \rho_{I} + i\eta_{I}) \end{pmatrix}, \quad (27)$$

where

$$\langle \rho_I \rangle = \langle \eta_I \rangle = \langle \omega_I \rangle = \langle \tau_I \rangle = 0, \qquad I = 1, 2.$$
 (28)

From an analysis of the scalar potential, we obtain the following VEVs for the SM singlet scalars:

$$\langle \xi \rangle = v_{\xi} (1,0), \qquad \langle \chi \rangle = v_{\chi}, \qquad \langle \zeta \rangle = v_{\zeta},$$
 (29)

i.e., the VEV of  $\xi$  is aligned as (1,0) in the  $S_3$  direction.

The renormalizable low energy scalar potential is

$$V = -\sum_{i=1}^{2} \mu_{i}^{2}(\phi_{i}^{\dagger}\phi_{i}) + \sum_{i=1}^{2} \kappa_{i}(\phi_{i}^{\dagger}\phi_{i})^{2} + \gamma_{12}(\phi_{1}^{\dagger}\phi_{1})(\phi_{2}^{\dagger}\phi_{2}) + \kappa_{12}(\phi_{1}^{\dagger}\phi_{2})(\phi_{2}^{\dagger}\phi_{1}) - \mu_{12}^{2} \left[ \left(\phi_{1}^{\dagger}\phi_{2}\right) + \left(\phi_{2}^{\dagger}\phi_{1}\right) \right]$$
(30)

The scalar mass eigenstates are:

$$\begin{pmatrix} h \\ H^{0} \end{pmatrix} = \begin{pmatrix} \sin \alpha & -\cos \alpha \\ -\cos \alpha & -\sin \alpha \end{pmatrix} \begin{pmatrix} \rho_{1} \\ \rho_{2} \end{pmatrix}, \quad (31)$$
$$\begin{pmatrix} \pi^{0} \\ A^{0} \end{pmatrix} = \begin{pmatrix} \cos \beta & \sin \beta \\ \sin \beta & -\cos \beta \end{pmatrix} \begin{pmatrix} \eta_{1} \\ \eta_{2} \end{pmatrix}, \quad (31)$$
$$\begin{pmatrix} \pi^{\pm} \\ H^{\pm} \end{pmatrix} = \begin{pmatrix} \cos \beta & \sin \beta \\ \sin \beta & -\cos \beta \end{pmatrix} \begin{pmatrix} \varphi_{1}^{\pm} \\ \varphi_{2}^{\pm} \end{pmatrix}, \quad \tan \beta = \frac{v_{2}}{v_{1}}$$
$$\tan 2\alpha = \frac{2(\gamma v_{1}v_{2} - \mu_{12}^{2})}{2(\kappa_{1}v_{1}^{2} - \kappa_{2}v_{2}^{2}) + \mu_{12}^{2}(\frac{v_{2}}{v_{1}} - \frac{v_{1}}{v_{2}})}, \quad (32)$$

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$$\begin{split} Y_{h}^{d} &= \begin{pmatrix} y_{dd}^{h} & y_{ds}^{h} & y_{db}^{h} \\ y_{sd}^{h} & y_{ss}^{h} & y_{sb}^{h} \\ y_{bd}^{h} & y_{bs}^{h} & y_{bb}^{h} \end{pmatrix} = \sqrt{2} \begin{pmatrix} -\frac{c_{\alpha}m_{d}}{vs_{\beta}} & 0 & 0 \\ 0 & -\frac{c_{\alpha}m_{s}}{vs_{\beta}} & 0 \\ 0 & 0 & \frac{m_{b}s_{\alpha}}{vc_{\beta}} \end{pmatrix}, \\ Y_{H}^{d} &= \begin{pmatrix} y_{dd}^{H} & y_{ds}^{H} & y_{db}^{H} \\ y_{sd}^{H} & y_{ss}^{H} & y_{sb}^{H} \\ y_{bd}^{H} & y_{bs}^{H} & y_{bb}^{H} \end{pmatrix} = \sqrt{2} \begin{pmatrix} -\frac{m_{d}s_{\alpha}}{vs_{\beta}} & 0 & 0 \\ 0 & -\frac{m_{s}s_{\alpha}}{vs_{\beta}} & 0 \\ 0 & 0 & -\frac{c_{\alpha}m_{b}}{vc_{\beta}} \end{pmatrix}, \\ Y_{h}^{u} &= \begin{pmatrix} y_{uu}^{h} & y_{uc}^{h} & y_{ut}^{h} \\ y_{bd}^{h} & y_{bs}^{h} & y_{bb}^{h} \end{pmatrix} \simeq \sqrt{2} \begin{pmatrix} \frac{m_{u}s_{\alpha}}{vc_{\beta}} & 0 & \frac{m_{t}}{v}V_{tb}V_{ub}\left(\frac{c_{\alpha}}{s_{\beta}} + \frac{s_{\alpha}}{c_{\beta}}\right) \\ 0 & \frac{m_{c}s_{\alpha}}{vc_{\beta}} & \frac{m_{t}}{v}V_{tb}V_{cb}\left(\frac{c_{\alpha}}{s_{\beta}} + \frac{s_{\alpha}}{c_{\beta}}\right) \\ 0 & 0 & \frac{m_{t}}{v}V_{2}\frac{s_{\alpha}}{s_{\beta}} \end{pmatrix}, \\ Y_{H}^{u} &= \begin{pmatrix} y_{uu}^{H} & y_{ut}^{H} & y_{tt}^{H} \\ y_{tu}^{H} & y_{tc}^{H} & y_{tt}^{H} \end{pmatrix} \simeq \sqrt{2} \begin{pmatrix} -\frac{c_{\alpha}m_{u}}{vc_{\beta}} & 0 & \frac{m_{t}}{v}V_{tb}V_{ub}\left(\frac{s_{\alpha}}{s_{\beta}} - \frac{c_{\alpha}}{c_{\beta}}\right) \\ 0 & 0 & -\frac{m_{t}}{v}V_{tb}V_{cb}\left(\frac{s_{\alpha}}{s_{\beta}} - \frac{c_{\alpha}}{c_{\beta}}\right) \\ 0 & 0 & -\frac{m_{t}}{v}V_{tb}V_{cb}\left(\frac{s_{\alpha}}{s_{\beta}} - \frac{c_{\alpha}}{c_{\beta}}\right) \end{pmatrix}, \end{split}$$

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In the charged lepton sector we obtain

$$Y_{h}^{l} = \sqrt{2} \begin{pmatrix} y_{ee}^{h} & y_{e\mu}^{h} & y_{e\tau}^{h} \\ y_{\mu e}^{h} & y_{\mu\mu}^{h} & y_{\mu\tau}^{h} \\ y_{\tau e}^{h} & y_{\tau\mu}^{h} & y_{\tau\tau}^{h} \end{pmatrix} = \sqrt{2} \begin{pmatrix} -\frac{c_{\alpha}m_{e}}{vs_{\beta}} & 0 & 0 \\ 0 & \frac{m_{\mu}s_{\alpha}}{vc_{\beta}} & 0 \\ 0 & 0 & \frac{m_{\tau}s_{\alpha}}{vc_{\beta}} \end{pmatrix}, \quad (33)$$
$$Y_{H}^{l} = \sqrt{2} \begin{pmatrix} y_{ee}^{H} & y_{e\mu}^{H} & y_{e\tau}^{H} \\ y_{\mu e}^{H} & y_{\mu\mu}^{H} & y_{\mu\tau}^{H} \\ y_{\tau e}^{H} & y_{\tau\mu}^{H} & y_{\tau\tau}^{H} \end{pmatrix} = \sqrt{2} \begin{pmatrix} -\frac{m_{e}s_{\alpha}}{vs_{\beta}} & 0 & 0 \\ 0 & -\frac{c_{\alpha}m_{\mu}}{vc_{\beta}} & 0 \\ 0 & 0 & -\frac{c_{\alpha}m_{\tau}}{vc_{\beta}} \end{pmatrix}.$$
$$(34)$$

The charged leptons are also free of FCNCs due to the lack of off-diagonal Yukawa couplings. Consequently, the recently reported anomaly in  $h \rightarrow \mu \tau$  decays cannot be explained in our present model.