Session Program

10–12 Jul 2025

10th ERQ Conference

22. Observing digital practices: The role of Artificial Intelligence in cultural processes

University of Trento
Department of Sociology and Social Research - via Verdi, 26 Department of Economics and Management - via Inama, 5 Department of Humanities - via Tommaso Gar, 14

Thursday 10 July

16:15

22. Observing digital practices: The role of Artificial Intelligence in cultural processes
Session | **Convener:** Alessandra Micalizzi

16:15–16:40 **Artificial Intelligence as an Epistemological Problem**

16:40–17:05

Artificial intelligence and ethnographic methods: Analysing User Creativity in Prompting Practices

17:05–17:30

Human-Machine Feedback Loops in Research: Leveraging Generative AI for Semi-Structured Interview Development

17:30–17:55

Analyzing the outputs of generative AI platforms to uncover gender and social biases

17:55–18:20

Moving beyond text: A comparative case study of AI-assisted audio interviews in relation to textual data from mobile diaries in Singapore

Speakers
Azaleah Mohd Anis, Ms Nadia Olisa

18:20–18:45

The networked double hermeneutic and reflexive sense making practices in the age of generative artificial intelligence.

19:15