

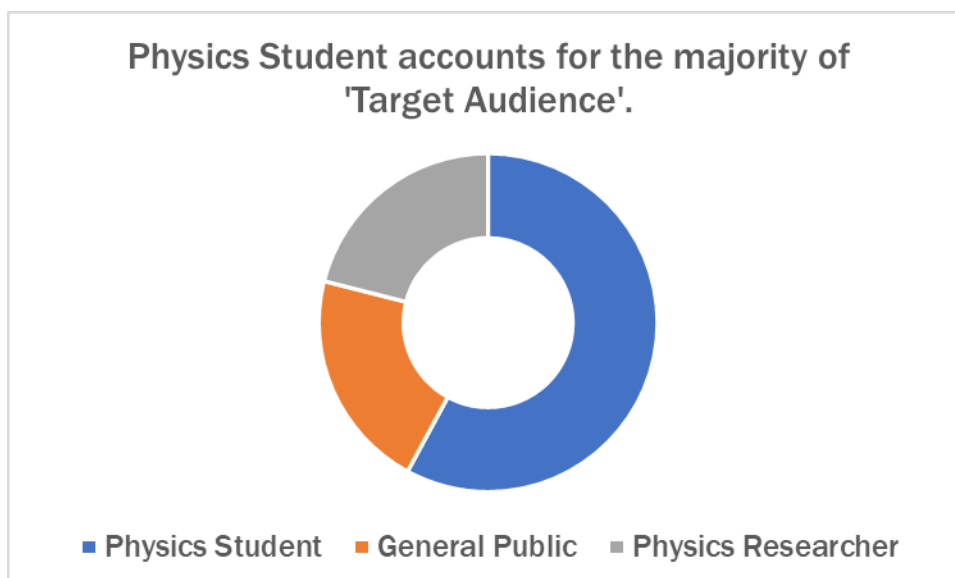
REVIEW OF WEB BASED ACCELERATOR SCIENCE CONTENT: SAMPLE OF A SEARCH TERM RESULT SUMMARY

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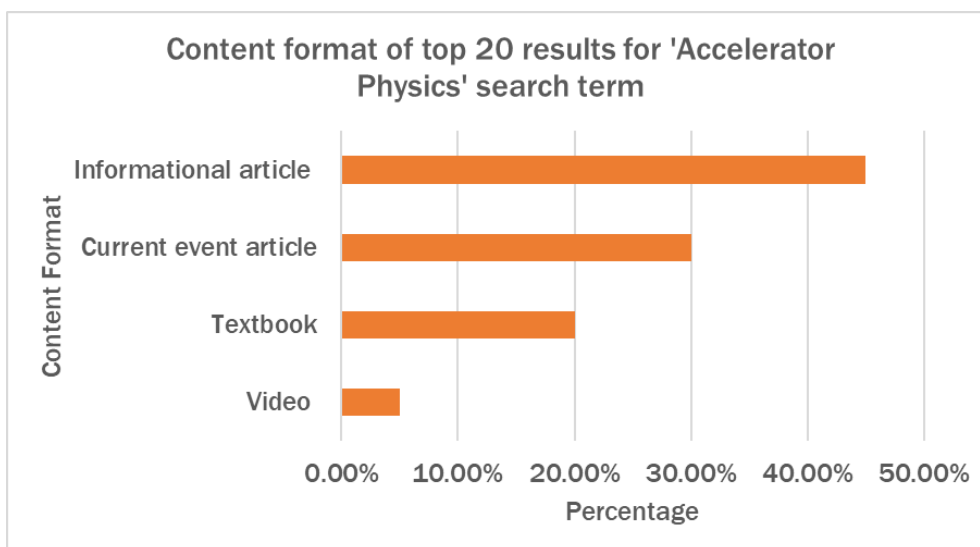
THE FOLLOWING IS AN EXAMPLE OF THE SUMMARY THAT SHALL BE WRITTEN FOR EACH SEARCH RESULT AS LISTED IN THE TERMS OF REFERENCE. THESE SUMMARY REPORTS SHALL BE PART OF A LARGER COMPREHENSIVE REPORT THAT SHALL CONTAIN A METHODOLOGY SECTION (AMONG OTHERS) WHICH WILL ADDRESS THE UNCERTAINTIES IN CLASSIFICATION AND THE JUSTIFICATIONS FOR THE CLASSIFICATIONS MADE.

The top 20 search results for the term 'accelerator physics' was largely focused on the target audience of physics students at universities.

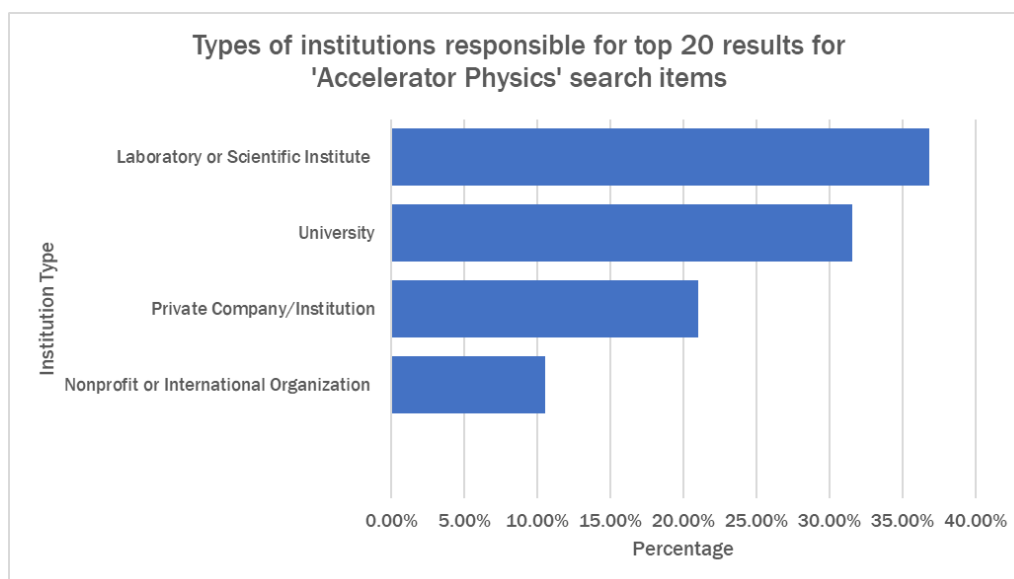


Within the content format category, informational articles were the most prevalent; two thirds of informational articles were published by universities. (Most articles gave an overview of the

particular university's accelerator physics department or research.) There was just one page which contained content in the format of video. (A news item published by a university celebrating a recent anniversary of one of their accelerator laboratories.)



Together, laboratories and universities published 68% of the top results. Most of the private companies who featured in the top results were book publishers.



North America dominated the geographical location category accounting for 71% of top results.

A web page of note was the *Accelerator Physics* page on the National Superconducting Cyclotron Laboratory site which contained short text descriptions of the various domains of accelerator physics research e.g., beam dynamics, superconducting RF etc, in language that was accessible to anyone with a secondary education in science despite the page being targeted specifically at researchers.