



Canadian Association  
of Physicists

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## Strategies for publication: how to choose a journal

*Sunday 18 June 2023 16:30 (1h 30m)*

A presentation/workshop by Dr. Stephen Heard

As an author of a scientific paper, you face a bewildering array of options for publication. There are thousands of journals: some very general, and some narrow in scope; some well-known, and some obscure. The situation is complicated even further by the recent proliferation of “predatory” journals and by an escalation in publishing costs. Dr. Heard will discuss some of the factors one might consider in choosing a journal. Participants will then work in small groups to evaluate journals and consider strategy for publishing a paper.

This is a COVID-safe event; all participants must wear a face mask.

Dr. Stephen Heard is a Professor of Biology at the University of New Brunswick, and the author of *The Scientist's Guide to Writing: How to Write More Easily and Effectively Throughout Your Scientific Career* (Princeton University Press; 2nd ed. 2022). He has published over 90 scientific papers and served as a journal Associate Editor for more than 20 years.

**Session Classification:** Professional Physicists Panel and Graduate Student Workshop | Panel de physiciens professionnels et atelier pour les étudiants diplômés