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## Isospin asymmetry in $B \rightarrow K^* \mu^+ \mu^-$ using AdS/QCD

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We compute the isospin asymmetry distribution in the rare dileptonic decay  $B \rightarrow K^* \mu^+ \mu^-$ , in the dimuon mass squared ( $q^2$ ) region below the  $J/\Psi$  resonance, using nonperturbative inputs as predicted by the anti-de Sitter/quantum chromodynamics correspondence and by sum rules. We predict a positive asymmetry at  $q^2=0$  which flips sign in the region  $q^2 \in [1,2] \text{ GeV}^2$  to remain small ( $\leq 2\%$ ) and negative for larger  $q^2$ . While our predictions are distinct as  $q^2 \rightarrow 0$ , they become hardly model-dependent  $q^2 \geq 4 \text{ GeV}^2$ . We compare our predictions to the most recent LHCb data.

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