

Mitko Oldfield

ACCELERATOR AMBASSADOR UPDATES

14/10/26

AMBASSADOR PROGRESS

Maria (Historias Sincotronicas):

- Has interviewed multiple Latin American women
 - Has two more interviews scheduled
 - Has recorded long-form video for Youtube, with plans to release in coming weeks
 - Currently at 26.8k followers across TikTok and Instagram
 - Combined views of over 4M+ across TikTok and Instagram
 - Meeting next week
 - Will continue releasing videos after pilot program ends
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- Can post about long-form video on LinkedIn page
 - Can post about future short-form videos on LinkedIn page
 - Will have good collection of metrics for report



AMBASSADOR PROGRESS

Jade & Olivia (Particles that Heal: Discovery Day):

- Hosted very successful event with 50+ children and guardians in attendance
 - Excellent volunteer feedback
 - Excellent participant feedback
 - Collating feedback and work into template for if anyone else wants to run event
 - Writing up other documents for publishing through 3rd party
 - Can post about this on LinkedIn when ready
 - Meeting scheduled for next week
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- Can post link to report on LinkedIn
 - Can post about documentation on LinkedIn
 - Will have combination of quantitative and qualitative stats for report



AMBASSADOR PROGRESS

Hannah (Accelerating Sustainability):

- Filmed first video as part of a short series on accelerator sustainability
- Currently in the process of editing for release next month
- Has given multiple presentations at conferences (USA, Spain, Italy, Switzerland) on sustainability and discussed ambassador program
- Met Wed 16th September
- Can post about short series through LinkedIn page (at least 2 episodes)
- Has good number of metrics so far for report



AMBASSADOR PROGRESS

Sanae (Accelerator Futures: From Africa to the World):

- Morocco/Calabria MOU signed and posted about on LinkedIn
- Kenya trip was unfortunately not possible
- Also worked on UNESCO document for light source in Morocco
- Can talk about that when published (Nov/Dec)
- Met Wed 16th September

- Will post about UNESCO document
- May post updates on Moroccan Light Source
- Less quantitative results due to missed Kenya trip
- May not be able to add as much info for report



AMBASSADOR PROGRESS

Annabella (Behind the Beamlines):

- Has interviewed 9 people (7 short, 2 long)
 - Has almost finalised first episode for release next week
 - Will post about it on LinkedIn
 - Is 80% finalised on second episode
 - Have meeting next week
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- Second episode to be posted
 - Report on engagement and metrics found through YouTube and Spotify
 - These metrics will be early for main report so may not reflect final result



GOING FORWARD

Budget:

- \$1242 remaining (not including this fortnight's pay)
- Two more 8-hour days of work left on my contract

Report:

- Required to collate info from Ambassadors
- Need to set deadline for this information
- Need to set report release date
- Need to set document length (deep-dive or summary?)

LinkedIn page:

- Need to discuss who takes over
- What remaining posts are there? (8+)
- Consistent style/template moving forward

Future programs:

- Need to discuss future initiatives
- What changes?
- What did we do well?
- What needs improvement? etc.