



US FCC communications

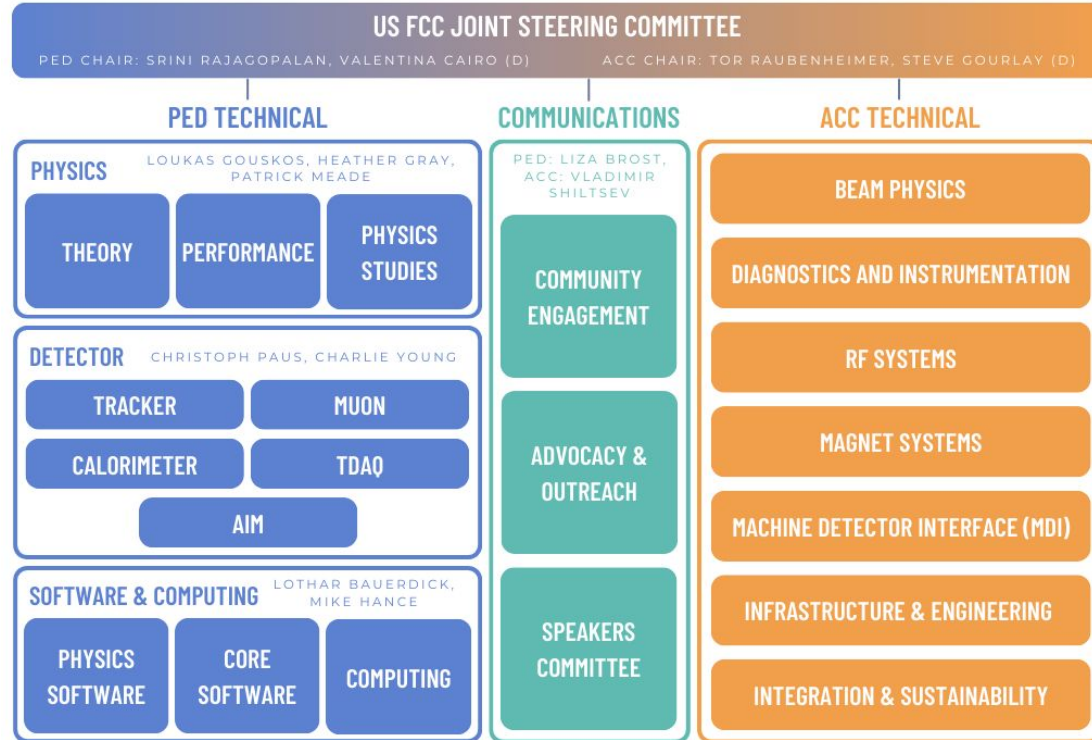
Liza Brost, Vladimir Shiltsev

March 5th, 2026

US FCC Communications

Joint venture between PED and accelerators - want to work together as much as possible

This talk summarizes our vision / ideas so far - your input is very welcome!



Community Engagement

Foster a cohesive, engaged community and lower the barrier to entry for new and early-career members.

- Coordinate US FCC-wide activities and tutorials to inspire new groups to join.
 - Develop strategies to make workshops more useful for newcomers, including specific engagement activities for the upcoming US FCC workshop in September.
 - Support community initiatives like the AIM detector design challenge.
- Organize informal gatherings, such as coffee meet-ups, to connect early-career members with project leadership.
- Manage internal branding, including proposing a US-specific FCC logo, creating standard slide and poster templates, and exploring mascot ideas.
- Produce monthly newsletters featuring rotating updates from different project groups.
- Maintain a global schedule of (US) FCC events for the community.

Advocacy & Outreach

Drive strategic communication directed at the US particle physics community and key government stakeholders.

- Coordinate public outreach, in close collaboration with the international FCC outreach effort. Social media can also be a component!
- Coordinate US input and articles for publications like APS newsletters (DPF/DNP/DPB) and the CERN Courier.
- Oversee the creation and maintenance of the [US FCC website](#).
 - Merge the currently separate PED and ACC websites into a single, cohesive online presence.
 - Ensure the website includes a dedicated contact link for media inquiries and journalists.
- Manage US FCC input to government relations initiatives, including the HEP DC trip.
- Explore avenues for non-government funding.

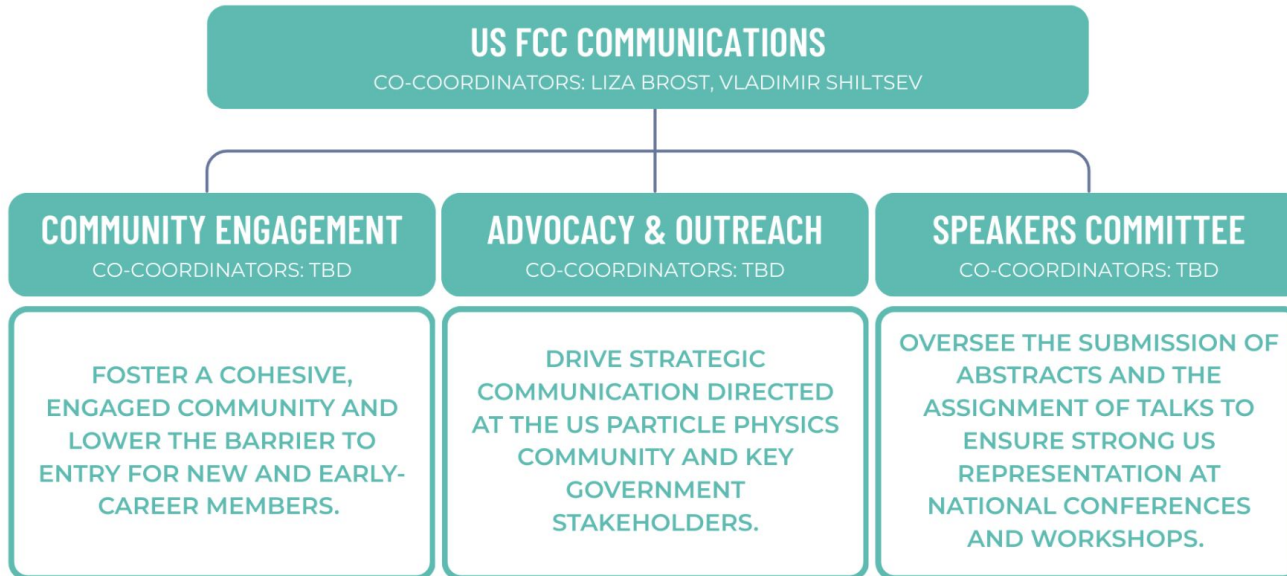
Speakers Committee

Oversee the submission of abstracts and the assignment of talks to ensure strong US representation at national conferences and workshops.

- Manage the logistics of abstract submissions for national meetings (in particular, for APS, DPF, and DPB meetings). Coordinate mini-symposia for e.g. APS meetings?
- Develop and maintain a centralized list of available speakers for seminars and colloquia.
 - Connect international speakers with talk opportunities when in the US.

Proposed Communications L2 Structure

We foresee two L2 coordinators (one from PED, accelerators) for each of three L2 areas:



Join us!

We are now soliciting (self)nominations for the L2 positions discussed in the previous slides.

Nominations can be entered [here](#) - please respond by Friday, March 20th.

An email will be sent to the entire community after this meeting :)