

Literary & Print Culture Studies

# FACES OF NOBILITY

AI-ASSISTED IMAGE ANALYSIS OF THE WIENER SALONBLATT (1870-1938)

## THE WIENER SALONBLATT: A SOCIAL MEDIUM

The Wiener Salonblatt was one of the most popular **society magazines** in fin-de-siècle Vienna. Published from 1870 to 1938, it featured short notices on personal achievements, travels, and family matters, as well as images—both primarily contributed by **members of the nobility**.

The approximately 300,000 notices and 20,000 images fulfilled a function comparable to posts on contemporary social media platforms: maintaining **social connections** and cultivating a **public persona**.

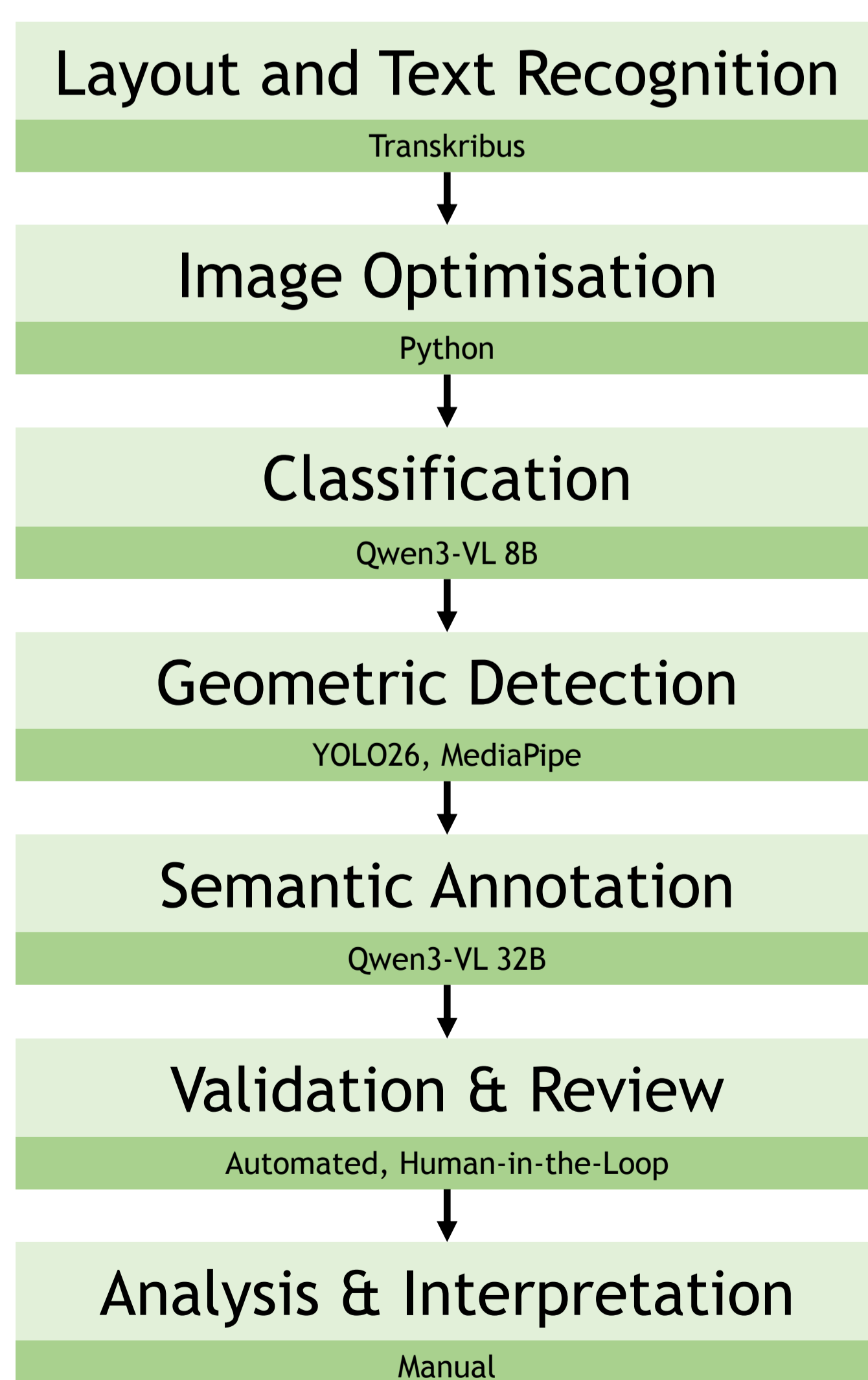


## RESEARCH CONTEXT

This project applies quantitative image analysis to the corpus, examining it from three perspectives:

- (1) evolution of **magazine illustration**, particularly the shift from lithography to photography and changing visual motifs;
- (2) **aristocratic self-representation**, focusing on family imagery and recurring portrait features;
- (3) **portrait photography**, with attention to pose, composition, facial expression, and social differentiation.

## PIPELINE



POSTER  
CREATORS

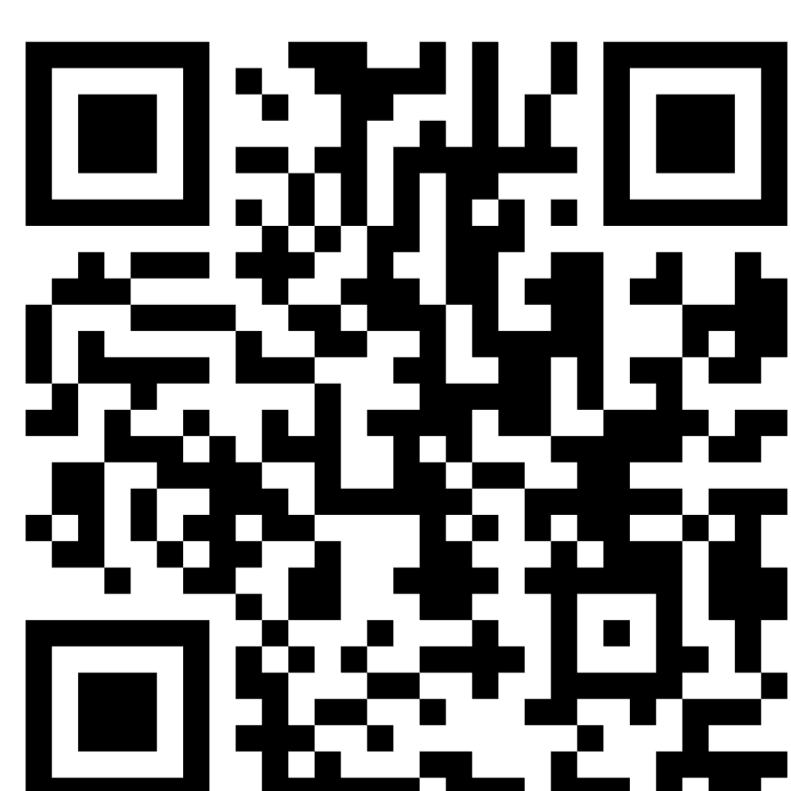
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## IS SHE SMILING?



The Visual Language Model is unsure whether this woman is smiling and has rated this photo as „unclear“.

Please help with your vote!



[www.salonblatt.at/smile](http://www.salonblatt.at/smile)

## DATA MODEL

