



## General Meeting and Air Quality Conference

March 7-10, 2023  
CMU-Africa, Kigali, Rwanda

Contribution ID: 31

Type: **Poster Presentation**

### Abstract on Raising Public Awareness on Air Pollution

Air pollution is a significant environmental problem that affects the health and well-being of individuals and communities around the world. In order to raise awareness of this issue and encourage action to address it, there are several strategies that can be implemented. These include:

- a. Education and outreach
- b. Advocacy and lobbying
- c. Social media awareness
- d. Collaboration with related organizations
- e. Use of visual aids
- f. Community engagement

Overall, a combination of these strategies can be effective in raising awareness of air pollution and encouraging action to address this important environmental issue. **Personal action:** Individual actions can also contribute to raising awareness of air pollution and encouraging change. This can involve simple steps such as reducing personal energy consumption and driving less, as well as supporting businesses and organizations that prioritize sustainability and environmental protection. **Collaboration with other organizations:** Partnering with other organizations, both within and outside the community, can be an effective way to amplify the message and reach a wider audience. This can include collaborating on educational materials, events, and campaigns, and working together to advocate for policies and regulations that address air pollution. **Use of visual aids:** Using visual aids, such as infographics and videos, can be an effective way to communicate information about air pollution in a way that is engaging and easy to understand. These tools can be shared through social media, presentations, and other outlets to help raise awareness and encourage action. **Creating public art:** Using public art, such as murals and installations, can be a creative and attention-grabbing way to raise awareness of air pollution. These works can be located in prominent places and used to educate the public about the issue and inspire action. By implementing these strategies, individuals and organizations can work together to raise awareness of the problem of air pollution and encourage action to address it.

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**Session Classification:** Poster Session

**Track Classification:** Raising public awareness on air pollution