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Eduversity

Sunday 18 February 2024 09:30 (20 minutes)

Amidst extraordinary uncertainty, Eduversity is helping higher education leaders build resilience, seize opportunities for growth, and discover new ways to differentiate their institutions. Colleges and universities are facing declining enrollment, financial instability, and prolonged
educational disruptions.

The changing nature of the higher education industry demands a strategy that is inclusive, collaborative, and resilient.

Eduversity helps today's leaders stay competitive by navigating key
trends in higher education, such as:

● A growing need for higher ed-employer collaboration. An estimated 1.3 billion people have competencies misaligned with the work they perform, fueling a rapidly growing skills mismatch across the globe.

● A shift in student expectations. Gen Z students are demanding to be treated as customers and to realize value commensurate with the investment they'remaking.

● New business and delivery models. Competency-based models, massive open
online courses (MOOCs), "boot camps,"and microcredentials are all emerging. But shifting from in-person to online instruction—while maintaining quality—is not a simple task.

● An expanding ecosystem. The corporate sector is increasingly involved in academic programming, research programs, and apprenticeships.

Eduversity's team has decades of experience helping public and private education institutions around the world to become more sustainable and resilient. We work shoulder to shoulder with clients during all stages of planning, enablement, and growth:

● Planning. We support leaders as they set a strategic direction, develop a roadmap for growth, ensure racial equity and economic access, and discover new ways to differentiate from competitors.

● Enablement. We offer new strategies to ensure maximum cost efficiency, improve student outcomes, simplify administrative structures, streamline governance, and drive effective fundraising.

● Growth. We ensure that institutions are leveraging cutting-edge technologies and innovative solutions, launching new initiatives, and scaling up the most successful programs.

発表の種類 / **Presentation type**

プレゼンテーション（２０分）/ Presentation (20 mins)

これは商業的な発表会なのか？/ **Is this a commercial presentation?**

商用 / Commercial

発表日の希望 / **Preferred day**

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